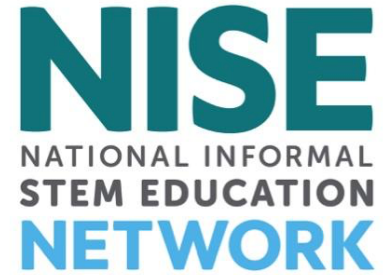


# NISE Net Online Workshop

## Virtual Camps and Strategies to Reach Underserved Communities and Underrepresented Groups

*Tuesday, May 5, 2020*



***Welcome!***

**Today's presenters are:**

- **Brad Herring**, Museum of Life and Science, NC
- **Marta Beyer**, Museum of Science, MA
- **NISE Network Partners**



As we wait to get started with today's discussion, please:

**Introduce yourself!** Type your name, institution, and location into the Chat Box

**Questions?** Feel free to type your questions into the Chat Box at any time throughout the webinar or use the raise your hand function in the participants list and we'll unmute your microphone.

**Today's discussion will be recorded and shared on nisenet.org at: [nisenet.org/events/online-workshop](https://nisenet.org/events/online-workshop)**

# Workshop Overview



**5 min**

**Brad Herring** – Introduction and NISE Network resources

**5 min**

**Marta Beyer** – NISE Network evaluation resources

**30 min**

**NISE Network Partners** – Informal share-out on virtual camps and reaching underserved communities and underrepresented groups

**20 min**

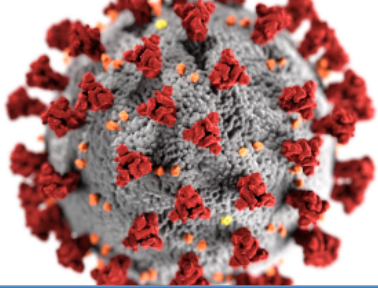
**Q/A**

# Workshop Overview



## 30 min – NISE Network Partners

1. **Rachel Carpenter** – Children's Discovery Museum, Normal, IL
2. **Ashlyn Savage** – Children's Science Center, Fairfax, VA
3. **Nathan Hayes** – Rochester Museum & Science Center, Rochester, NY
4. **Jenna Gant** – Museum of Life & Science, Durham, NC
5. **Symone Barkley** – National Aquarium Baltimore, MD
6. **Sarah Christopherson** – Environmental Learning Center, Vero Beach, FL
7. **Alli Leake** – Discovery Museum, Acton, MA



# COVID-19 NISE Network Update

## NISE Net Online Get-Together

Informal sharing of resources for digital engagement

Tuesday, March 31, 2020

**Welcome!**

Today's presenters are:

- Brad Herring, Museum of Life and Science, NC
- Darrell Porcello, Children's Creativity Museum, CA
- Emily Belle, Sciencenter, NY

As we wait to get started with today's discussion, please:

**Introduce yourself!** Type your name, institution, and location into the [Chat Box](#)

**Questions?** Feel free to type your questions into the [Chat Box](#) at any time throughout the webinar or use the raise your hand function in the participants list and we'll unmute your microphone.

56:41

Today's discussion will be recorded and shared on nisenet.org at: [nisenet.org/events/online-workshop](https://www.nisenet.org/events/online-workshop)

### NISE Network Online Informal Get-Together: Sharing resources & strategies for engaging & supporting our communities

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In response to the COVID-19 impact on all of our communities and to try and support all of our partners during this difficult time, NISE Net staff and our fellow NISE Net partners gathered online for an informal get-together to share resources and strategies for engaging and supporting our communities. NISE Net staff shared some at-home resources we've put together and then we opened up the discussion for everyone to share their resources and strategies they're currently considering. Please visit the NISE Net webpage for additional resources shared during this online together.

[nisenet.org/catalog/nise-network-online-informal-get-together-sharing-resources-strategies-engaging-supporting](https://www.nisenet.org/catalog/nise-network-online-informal-get-together-sharing-resources-strategies-engaging-supporting)

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- Moon Game Te... NISE Network

- Toolkit reporting update
- Coronavirus museum resources
- Do science at home resources
- Tips for working from home
- Creative Commons and copyright issues
- Resources for digital public engagement
- Evaluation resources

<https://www.nisenet.org/coronavirus>

<https://www.nisenet.org/athome>



# Discussion Topics from RSVP Form

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- Online platforms
- Access and equity
- Audiences without access to computers
- Minimize parental involvement
- Live or pre-recorded programming
- Length of your camp
- Team building
- Evaluating
- Increasing interactive aspect/  
reducing screen time
- Pricing structure
- Engage preschool audiences
- Audiences with dis/abilities
- Gaming
- Send out physical materials
- Funding and grants/  
sponsorships
- Safety, child protection laws
- National/local partners
- Older audiences (teens)
- Registering participants
- Virtual programming capacity

# Upcoming Online Workshop

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## **Online Workshop: NISE Network Partner Reopening Strategies**

**Tuesday, May 26, 2020**  
**2pm-3pm Eastern /**  
**11am-12pm Pacific**

**Learn more at**  
**[nisenet.org/events](https://nisenet.org/events)**

# Why evaluation feedback can be helpful

- Gather feedback directly from participants as you plan or follow up about an experience
- Make informed changes to activities and offerings
- Determine whether project goals are being met



# Aspects that are important to keep in mind

- Think carefully about what information you need and why
- Remember that open-ended data often requires more analysis on your part and more effort on the part of the participant
- It's hard to gather data about the future, and we are in the middle of an evolving situation



# Methods for gathering feedback

- **Various survey platforms offer free, limited versions**
  - SurveyGizmo
  - Survey Monkey
  - Google Forms
- **Virtual platforms may have options for feedback**
  - Zoom allows for polls with multiple choice options and also URL redirects
  - Social media platforms also have poll options and capacities



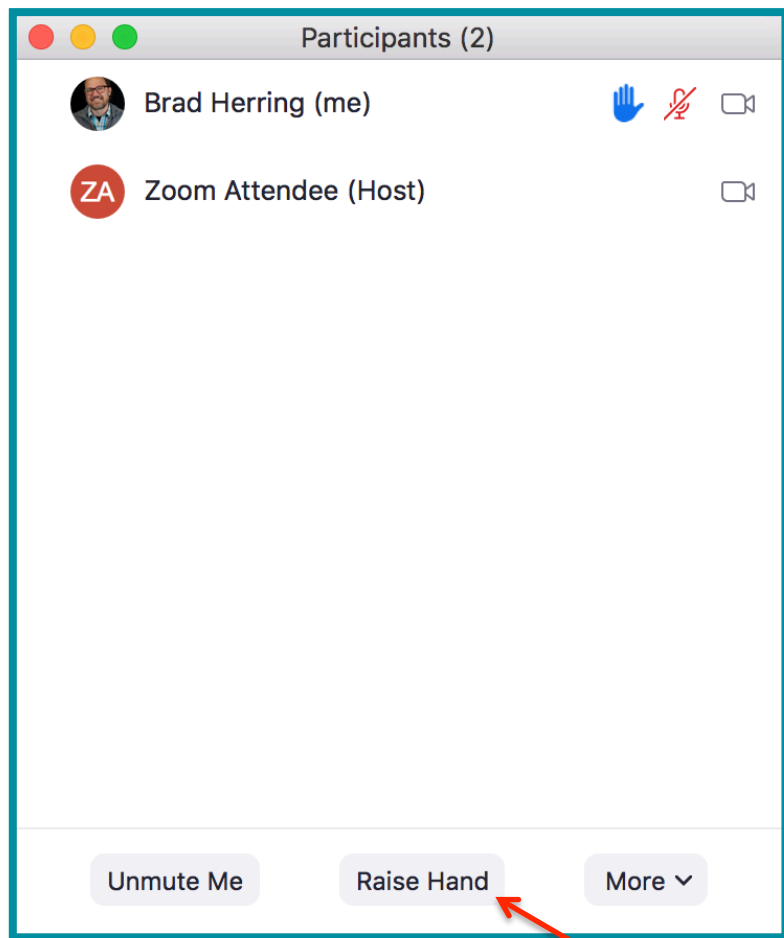
# Methods for gathering feedback

- **Build feedback mechanisms into your experience**
  - Can you ask them anything ahead of time **when they register?**
  - What can you **observe** during the program?
  - What types of responses are people **sharing in real time** to your programmatic questions?
  - What do people ask during the program or **put in the chats?**
  - Can you leave a specific amount of time for a **short conversation** about what people liked or feel could be improved?

# Field-wide resources

- **The broader evaluation and research field is trying to understand the affects of COVID-19 and people's attitudes at the current moment**
  - **Data Stories** related to museums and COVID-19 by Wilkening Consulting on behalf of the American Alliance of Museums
  - **Culture Track** study by Slover Linett Audience Research and LaPlaca Cohen
  - **Research Live** is collating various studies that are tracking people's opinions about COVID-19
- **Other useful resources**
  - NISE Net resources and Team-Based Inquiry Guide
  - Visitor Studies Association
  - American Alliance of Museums Committee on Audience Research and Evaluation
  - American Evaluation Association
- **All of these resources can be found on:**
  - <https://www.nisenet.org/coronavirus>

# How to Participate in the Share-Out

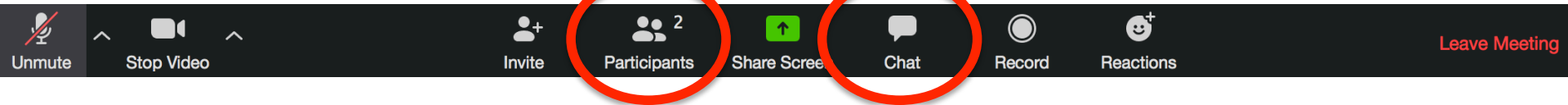


## How to talk

- Raise your hand
- Keep yourself muted
- Keep the conversation constructive
- Reminder that today's session is being recorded

## How to chat

- Enter your comments and questions into the chat box



# Children's Discovery Museum





# Children's Discovery Museum







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Dear Especially for Me families,

Our Museum events are on hold for the time being, but our commitment to inclusion and fostering an Especially for Me community is still here! I'm excited to share an inspiration for an inclusive, discovery activity that you can try at home. Below that, you'll find a few other great resources that we compiled, *Especially for Home!*

Like many of you, we're learning and adjusting as we go. Sharing museum experiences virtually is new for us, and we hope these resources are helpful and accessible for your family. **If you have suggestions or ideas for how we can make these museum resources more relevant and accessible, I would love to hear them!** Email me at [aleake@discoveryacton.org](mailto:aleake@discoveryacton.org).

Happy discovering!  
~Alli

## Paint-sicles – Accessible Art/Science Exploration

What simple material can inspire both creative expressive works of art and scientific observations about the liquid and solid states of matter? Paint-sicles!

Paint-sicles are colored ice cubes. They may be simple to make, but exploring with them can generate all kinds of sensory, art, and science discoveries. They can also be adapted in many ways to better suit your family's needs.

Check out our tips for making and playing with Paint-sicles in the video below and in this [link](#) to the activity with visual supports.

Let us know how it went! Share your Paint-sicle observations and artworks with us at [aleake@discoveryacton.org](mailto:aleake@discoveryacton.org)!



Watch Alli Leake, Director of Early Childhood Education & Accessibility Lead, make paint-sicles at home in this [video](#).

Video [transcript](#) in downloadable MS Word format

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## Resource Roundup

Free, online resources are abundant these days! We've selected a few from other organizations that you may find useful, though this list does not necessarily constitute an endorsement.

### New social stories

- My School is Staying Closed [\[PDF\]](#)
- We Wear Masks: A social story by Mr. Mike [\[Video\]](#)
- Wearing a Mask for Children [\[Video\]](#)
- Seeing Other People Wearing Masks [\[PDF\]](#)

Big List of children's stories in ASL from Signs of Hope [\[Website\]](#)

Sensory Storytime from the Children's Museum of Atlanta [\[Video\]](#)

Fans of Discovery Museum's Take Apart's program will love this stop motion video of everyday objects disassembling in to their parts! Check out other videos on this great site as well [\[Video\]](#)

# Discussion Topics from RSVP Form

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# Get Involved

Learn more and access the  
NISE Network's online digital resources  
[nisenet.org](https://nisenet.org)



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# Thank You

