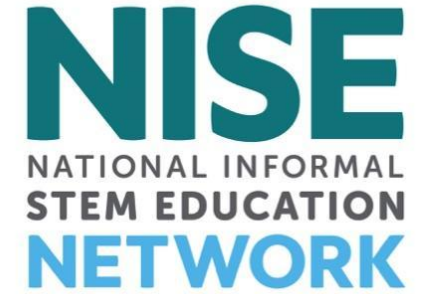


# NISE Net Online Workshop

Evaluating Educational Experiences During Times of Limited Social Interactions - Adventures in Team-Based Inquiry

Tuesday, November 16, 2021



## Today's Presenters:

Allison Anderson, Museum of Science, Boston

Liz Kunz Kollmann, Museum of Science, Boston

Rae Ostman, Arizona State University



## Welcome!

As we wait to get started with today's discussion, please:

**Introduce yourself!** Type your name, institution, and location into the [Chat Box](#)

**Questions?** Feel free to type your questions into the [Chat Box](#) at any time throughout the webinar or use the raise your hand function in the participants list and we'll unmute your microphone.

**Today's discussion will be recorded and shared on nisenet.org at: [nisenet.org/events/online-workshop](https://nisenet.org/events/online-workshop)**

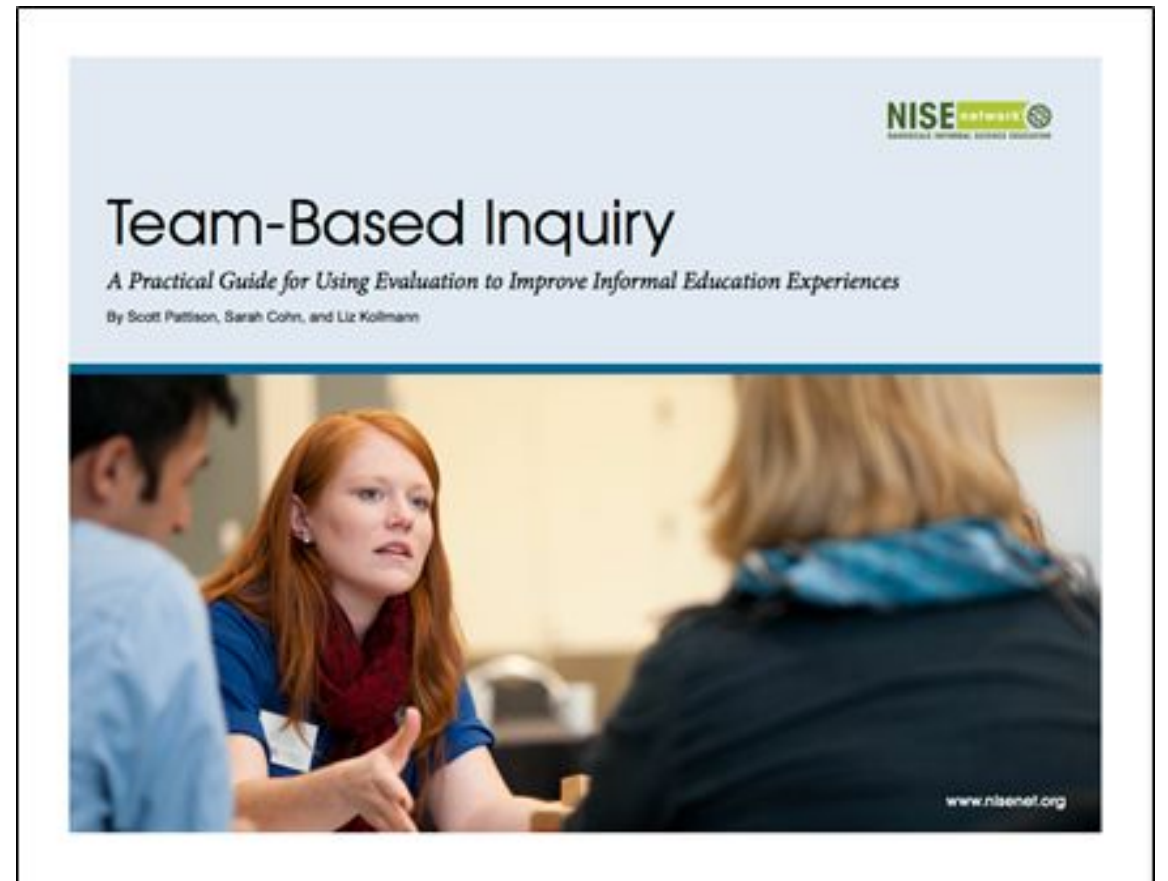


# TEAM-BASED INQUIRY



# Team-Based Inquiry

*An approach to empower professionals to get the data they need, when they need it, in order to improve their products and practices and create successful educational experiences.*



# Team-Based Inquiry

*TBI can help you to:*

- ❖ Improve educational products, experiences, and practices
- ❖ Build your skills and capacity to conduct inquiry and evaluation
- ❖ Foster effective teams and organizations



# Team-Based Inquiry



- ❖ Systematic
- ❖ Led by non-evaluation professionals
- ❖ Collaborative and team based
- ❖ Small scale and focused
- ❖ Embedded in work

## TBI vs. Evaluation

*When is TBI a good approach and when is a full evaluation more appropriate?*

### TBI

- ❖ You want to improve your own practice
- ❖ You need timely data to make decisions about a project
- ❖ Your priority is reaching shared understanding with your team and building skills

### Evaluation

- ❖ You are accountable to an outside agency
- ❖ You are making high-risk, high-cost decisions
- ❖ Your priority is generating accurate, generalizable findings

# Description of TBI Stages



# Phase I: Question

Brainstorm, prioritize,  
and implement solutions.

Review data to identify  
common patterns.



How can this activity /  
practice be improved?

Collect data to answer  
the question.



## Phase 2: Investigate

Brainstorm, prioritize,  
and implement solutions.

Review data to identify  
common patterns.



How can this activity /  
practice be improved?

Collect data to answer  
the question.

## Phase 2: Investigate



## Phase 3: Reflect

Brainstorm, prioritize,  
and implement solutions.

Review data to identify  
common patterns.



How can this activity /  
practice be improved?

Collect data to answer  
the question.

## Phase 4: Improve

Brainstorm, prioritize,  
and implement solutions.

Review data to identify  
common patterns.



How can this activity /  
practice be improved?

Collect data to answer  
the question.

# Reporting

**Question:** *What we hoped to learn and why it was important*

**Investigate:** *How we answered our questions*

**Reflect:** *What we found out*

**Improve:** *How we changed our practice*



# TBI FROM A PRACTITIONER'S PERSPECTIVE



# STEM Storytime Program

**Big idea:** There are things that are too small for us to sense with just our eyes.

- ★ Children and caregivers listen to the Dr. Seuss story, “Horton Hears a Who”
- ★ Following the story, they do hands-on activities, such as smell scents and using magnifying sheets to see tiny things

<https://www.nisenet.org/catalog/horton-senses-something-small>



# STEM Storytime Program

- ★ QUESTION: Does the program engage young children? How can it be improved?
- ★ INVESTIGATE: We observed children at the program four times. We also interviewed caregivers to get ideas for how to improve the program.





## STEM Storytime Program

- ★ REFLECT: We observed that children got fidgety during the story. Caregivers told us it was too long to hold their attention. We also observed that some of the activity materials were difficult to use with groups of small children. Caregivers thought the children liked the activities.
- ★ IMPROVE: We shortened the story by skipping some parts and encouraged the children to participate by acting along with Horton (e.g. holding their hands up to their ears to listen closely). We substituted other materials (e.g. squeeze bottles instead of scent-filled balloons).



# Tips for TBI

- ★ **QUESTION:** It's very important to have a question that you can answer and you can act on. It will save time in the end to really think through your question.
- ★ **INVESTIGATE:** Focus on collecting the data you need to answer your question (and not other data). Simple data collection methods are often best.
- ★ **REFLECT:** TBI is about being systematic, so go through the process of looking for patterns in your data. Avoid the temptation of jumping straight to solutions.
- ★ **IMPROVE:** Brainstorm ways to improve the program, and test it again. You might keep the same questions, or come up with new ones





# TBI IN ACTION: THE “SORT IT OUT” EXHIBIT



## Try “Sort It Out”

Take 5 minutes to:

- ❖ Try the “Sort It Out” virtual exhibit:  
<https://virtualexhibits.mos.org/sort-it-out/>
- ❖ Brainstorm potential TBI questions for this virtual exhibit and share them in the chat



# Phase I: Question

<b>Inquiry question</b>	<b>What information would you need?</b>	<b>How could you get that information?</b>	<b>What changes might you make?</b>
In what ways is the activity supporting visitors to practice the intended sorting skills?	Do visitors demonstrate sorting skills? Do they recognize that the activity is about sorting?	Observation (either in-person or via screen share) and survey or interview responses.	Changing the title, exhibit description, or instructions; adjusting the objects available to sort.

## Phase 2: Investigate

<b>Inquiry question</b>	<b>What information would you need?</b>	<b>How could you get that information?</b>	<b>What changes might you make?</b>
In what ways is the activity supporting visitors to practice the intended sorting skills?	Do visitors demonstrate sorting skills? Do they recognize that the activity is about sorting?	Observation (either in-person or via screen share) and survey or interview responses.	Changing the title, exhibit description, or instructions; adjusting the objects available to sort.

## Phase 2: Investigate

### "Sort it Out" TBI Survey

Help us improve the "Sort it Out" virtual exhibit you just used!

Please take a few minutes to share your feedback below.

What do you think the goal of this activity is?

Your answer

**Include a title and short introduction**

**In what ways is the activity supporting visitors to practice the intended sorting skills?**

## Phase 2: Investigate

How much do you agree or disagree with the following statements about this activity?

	Strongly disagree	Disagree	Agree	Strongly agree
It was easy to figure out how to use this activity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I sorted things in this activity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Submit

### TBI Question

In what ways is the activity supporting visitors to practice the intended sorting skills?



## Phase 2: Investigate

Practice your observation skills!

When you were trying the activity did you notice any:

1. Usability issues
2. Evidence (or lack thereof) of sorting skills

Type your observations in the chat



**Feathers**



**Beetles**



**Shells**



**Sampler**

## Phase 3: Reflect

### **What do you think the goal of this activity is? (Open response)**

- Practice sorting things by shape and color.
- To think about different ways to sort items .
- To understand how to sort things and why that may be useful
- To practice the skills of observing and classifying, even when the things you're classifying don't always fit into the neat buckets you'd like hem to.
- To allow people to experiment with different ways to sort things from the natural world; to illustrate that there are many different ways to categorize things, and different people will sort differently
- To make observations about objects, and consider what features could be used to categorize them. What features can be used to sort across multiple types of objects (e.g. color)
- To practice different types of sorting and designing something pretty
- To think about different ways you could categorize objects
- You can sort different objects into different categories.  
To come up with a heuristic for sorting things.

## Phase 3: Reflect

### What do you think the goal of this activity is? (Open response)

#### Learning about / thinking about sorting (n=6)

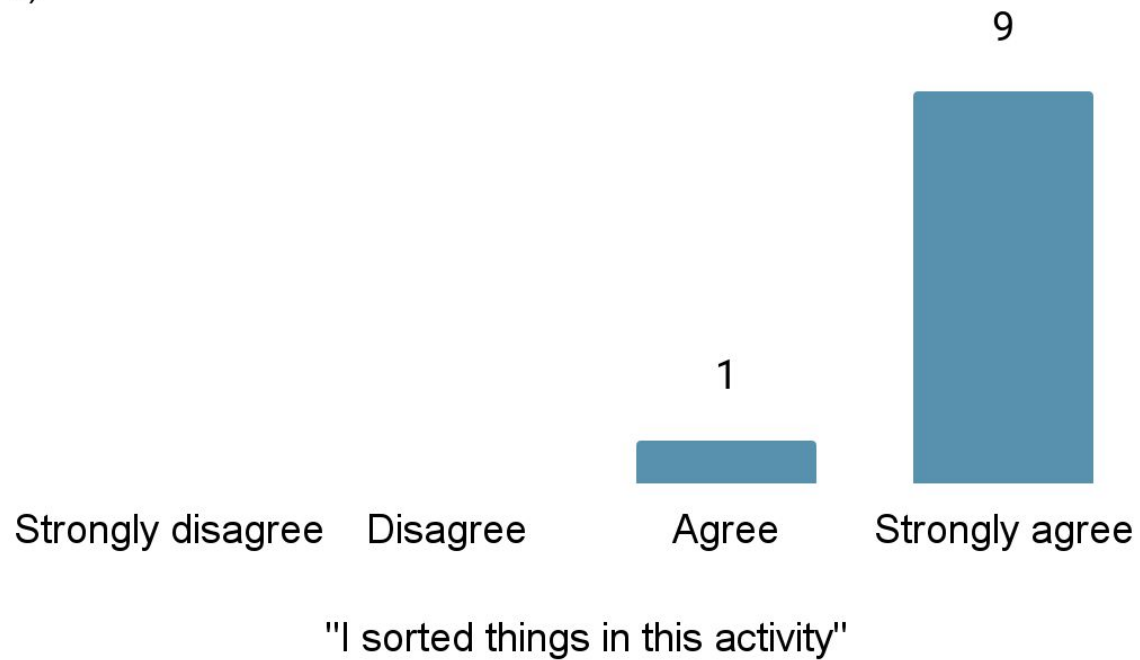
- To think about different ways to **sort** items.
- To understand how to **sort** things and why that may be useful
- To think about different ways you could **categorize objects**
- You can **sort** different objects into different categories.
- To come up with a heuristic for **sorting** things.
- To make observations about objects, and consider what features could be used to categorize them. What features can be used to **sort** across multiple types of objects (e.g. color)

#### Practice sorting / classifying (n=4)

- **Practice sorting** things by shape and color.
- To **practice the skills of observing and classifying**, even when the things you're classifying don't always fit into the neat buckets you'd like them to.
- To allow people to **experiment with different ways to sort things** from the natural world; to illustrate that there are many different ways to categorize things, and different people will sort differently
- To practice different types of **sorting** and designing something pretty

## Phase 3: Reflect


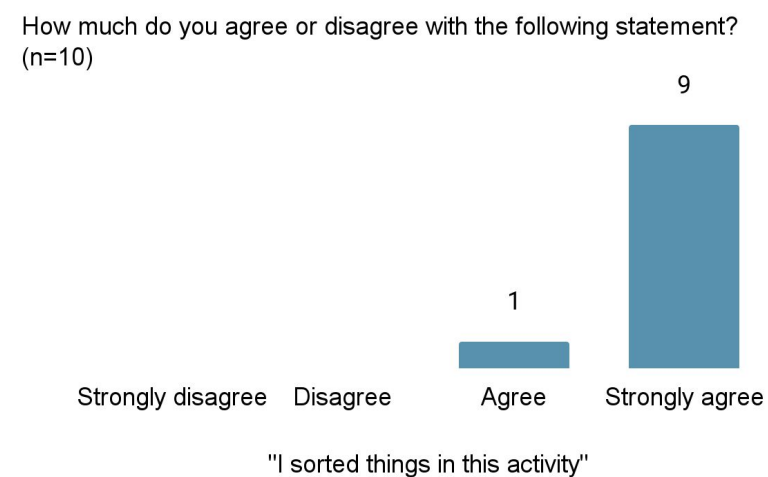
How much do you agree or disagree with the following statement?  
(n=10)



**What do these data suggest for whether or not the activity is supporting sorting skills?**


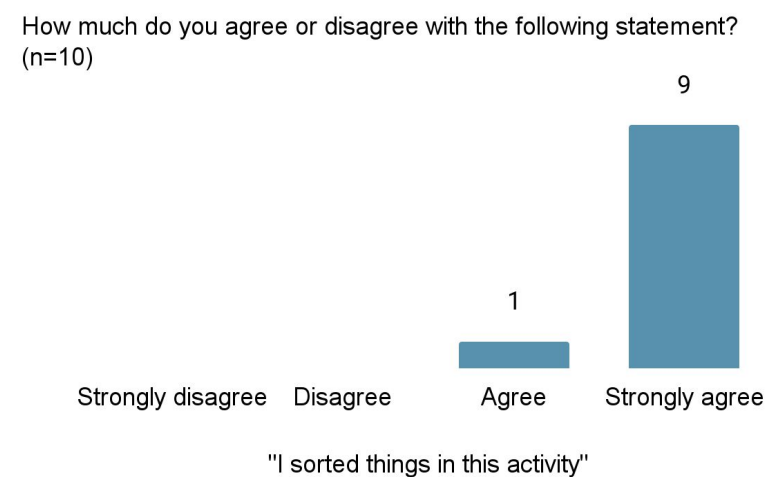
# Phase 3: Reflect

What pieces of data are especially interesting or important?  
What themes or patterns emerge from the data?

Observations	Open-ended survey responses	Close-ended survey responses										
	<p><b>What do you think the goal of this activity is?</b></p> <ul style="list-style-type: none"><li>• Learning about / thinking about sorting (n=6)</li><li>• Practice sorting / classifying (n=4)</li></ul>	<p>How much do you agree or disagree with the following statement? (n=10)</p>  <table border="1"><thead><tr><th>Response</th><th>Count</th></tr></thead><tbody><tr><td>Strongly disagree</td><td>0</td></tr><tr><td>Disagree</td><td>0</td></tr><tr><td>Agree</td><td>1</td></tr><tr><td>Strongly agree</td><td>9</td></tr></tbody></table> <p>"I sorted things in this activity"</p>	Response	Count	Strongly disagree	0	Disagree	0	Agree	1	Strongly agree	9
Response	Count											
Strongly disagree	0											
Disagree	0											
Agree	1											
Strongly agree	9											

# Phase 4: Improve

What would you do to improve the activity based on these data?  
What next questions could you ask for a future TBI cycle?

Observations	Open-ended survey responses	Close-ended survey responses										
	<p><b>What do you think the goal of this activity is?</b></p> <ul style="list-style-type: none"><li>• Learning about / thinking about sorting (n=6)</li><li>• Practice sorting / classifying (n=4)</li></ul>	<p>How much do you agree or disagree with the following statement? (n=10)</p>  <table border="1"><thead><tr><th>Response</th><th>Count</th></tr></thead><tbody><tr><td>Strongly disagree</td><td>0</td></tr><tr><td>Disagree</td><td>0</td></tr><tr><td>Agree</td><td>1</td></tr><tr><td>Strongly agree</td><td>9</td></tr></tbody></table> <p>"I sorted things in this activity"</p>	Response	Count	Strongly disagree	0	Disagree	0	Agree	1	Strongly agree	9
Response	Count											
Strongly disagree	0											
Disagree	0											
Agree	1											
Strongly agree	9											

# NISE Network TBI Tools

<https://www.nisenet.org/catalog/team-based-inquiry-guide>

Comprehensive guide

Tools

- ❖ Question worksheet
- ❖ Data collection forms
- ❖ Data analysis form
- ❖ Improvement brainstorm sheet
- ❖ TBI summary sheet

Training videos:

- ❖ Why TBI
- ❖ Preparing for TBI

Phases of TBI (Questions, Investigate, Reflect, Improve)



# Q & A

## Registration question themes:

- ❖ Virtual programming
  - Differentiation between evaluating "events" vs "experiences"
  - How to assess things that are not live events - enews, recorded videos, etc.
  - How to evaluate remote learning experience fairly
- ❖ Demonstrating to other staff/stakeholders that evaluation is important
- ❖ Promoting inclusive practices in data collection



# Get Involved

Learn more and access the  
NISE Network's online digital resources  
[nisenet.org](https://nisenet.org)



**Subscribe to the  
monthly newsletter**  
[nisenet.org/newsletter](https://nisenet.org/newsletter)

**Follow NISE Net on social networking**  
[nisenet.org/social](https://nisenet.org/social)



# Future Online Workshops

**See you in 2022!**



Workshops on select Tuesdays  
2pm-3pm Eastern / 11am-12pm  
Pacific

**Learn more at [nisenet.org/events](https://nisenet.org/events)**



# Thank You



The **Nanoscale Informal Science Education Network** was supported by the National Science Foundation under award numbers 0532536 and 0940143. Any opinions, findings, and conclusions or recommendations expressed in this presentation are those of the authors and do not necessarily reflect the views of the Foundation.

**Space and Earth Informal STEM Education** is supported by NASA under cooperative agreement number NNX16AC67A and 80NSSC18M0061. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the view of the National Aeronautics and Space Administration (NASA).

**Sustainability in Science and Technology Museums** is made possible in part by the Institute of Museum and Library Services, Grant Number MG-245910-OMS-20. This program is a continuation of the Sustainability Fellowship program established through support from the Rob and Melani Walton Foundation as part of Arizona State University's Rob and Melani Walton Sustainability in Science and Technology Museums initiative.

**NISE**  
NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK