Team-Based Inquiry

What is it, and why should I use it?

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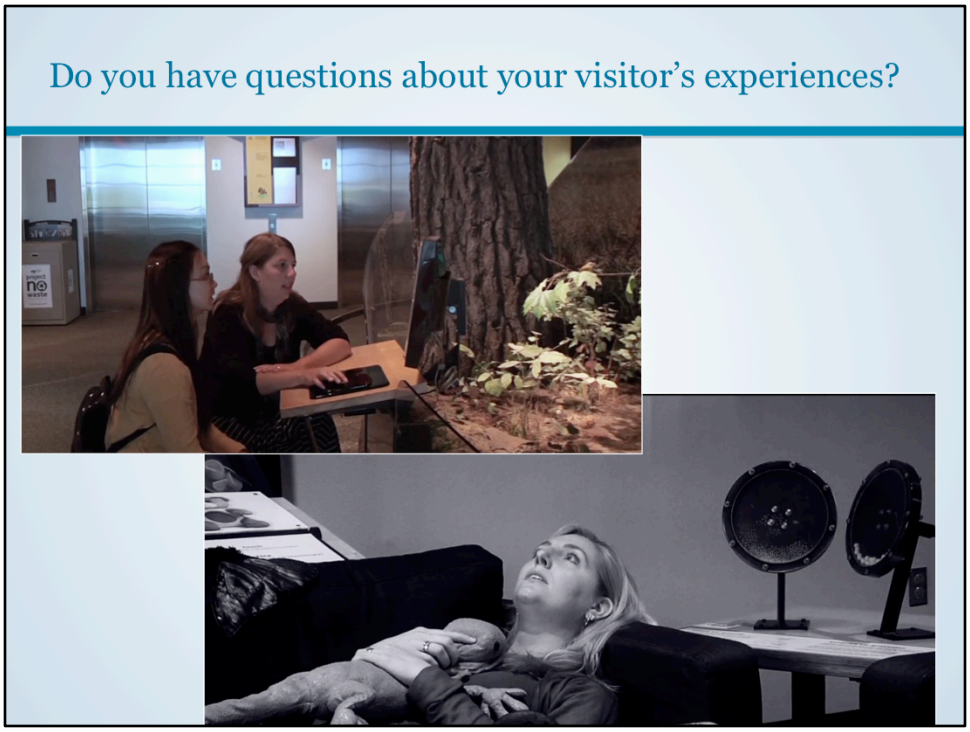
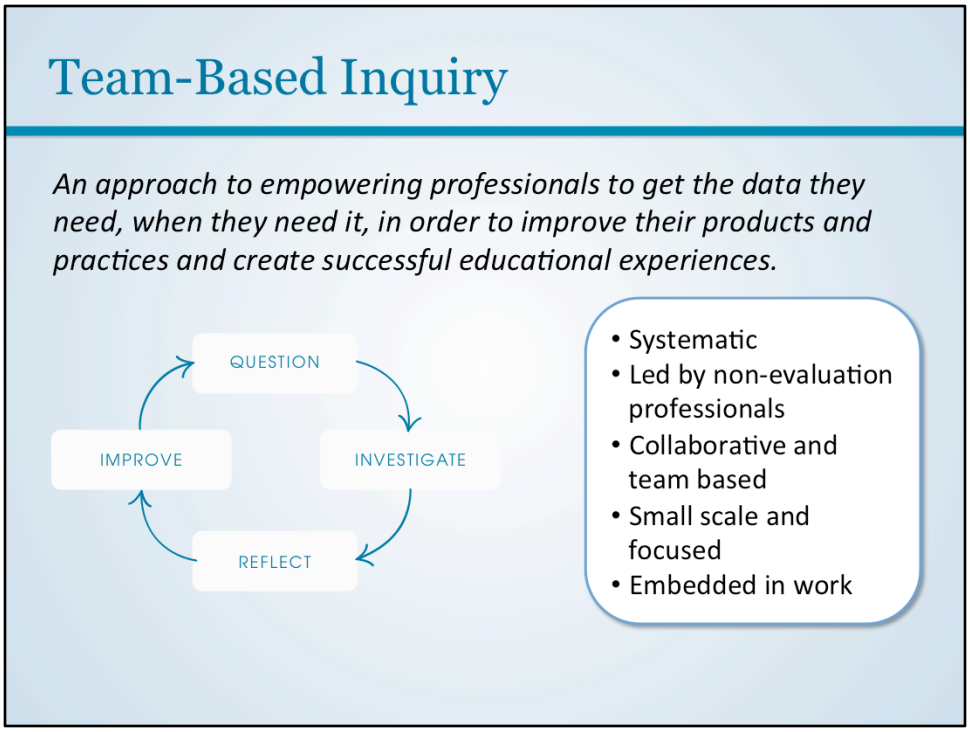


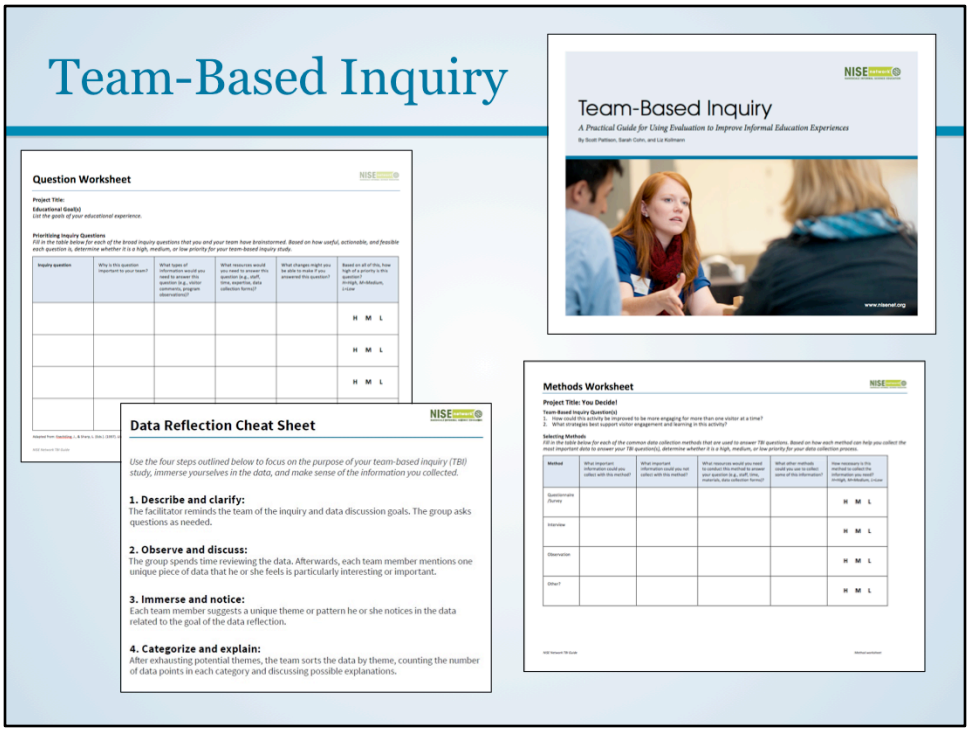
Do you have questions about your visitor's experiences?
Or a million ideas about new projects but you're not sure which visitors want to see first?
Maybe you are one of those poor souls who wakes up at night in a sweat about a decision you have to make that you are uncertain about. Or, maybe you have become obsessed, consumed by the desire to make the next best darn exhibit the world has ever seen!



Well, have we got the solution for you! In as few as four steps, the TBI process can get you up out of your seat, break your cold sweats, and set you on the path towards answers, improvements, and decisions!

TBI, or Team-Based Inquiry, was developed exactly with you in mind – the museum professional looking to incorporate simple yet systematic tools into your daily work to improve your projects, practices, and decision making potential!

TBI is designed to help professionals like you use data to improve their work, promote effective teams, and build the capacity of professionals and organizations to conduct front-end and formative evaluation.

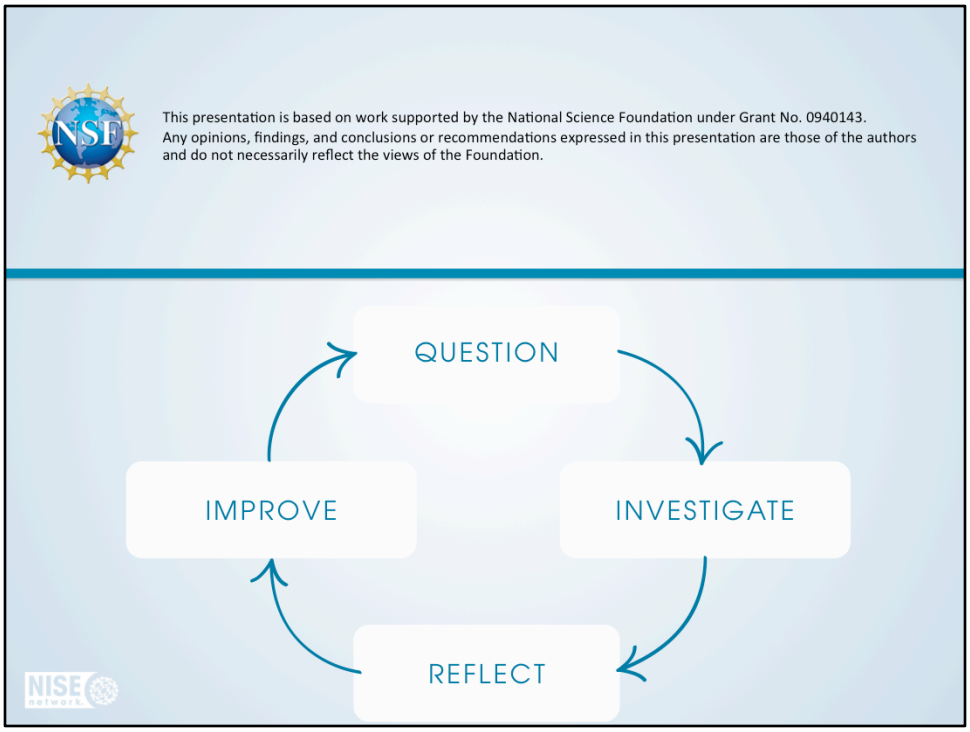


The TBI process is taught through a series of resources, including a practical guide describing the fundamentals of TBI, four worksheets that take you through the four steps, tips and tricks and references that you can refer to as you build your data collection instruments, and PowerPoint and video presentations that show you how to get from a burning question to a set of actionable strategies that will get you on your way.

Why are you waiting?! Get going through the steps of TBI now and say goodbye to cold sweats and bad ideas and say hello to happy visitors and better decisions. And don't forget your handy TBI guide! It has all sorts of details and examples that we could never cover in a short set of slides.

Download the TBI guide here: http://nisenet.org/catalog/tools_guides/team-based_inquiry_guide

This project would not have been possible without the fantastic work and effort of all of these people.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QUESTION
INVESTIGATE
REFLECT
IMPROVE