



CHANGING **BRAINS**

LOGOS AND SPECS

SEPTEMBER 2019

SOLID COLOR LOGOS

VERTICAL



CHANGING
BRAINS

1A: ChBrains_logo_V_solid_orange



CHANGING
BRAINS

1B: ChBrains_logo_V_solid_purple



CHANGING
BRAINS

1C: ChBrains_logo_V_solid_blue

HORIZONTAL



CHANGING
BRAINS

1D: ChBrains_logo_H_solid_orange



CHANGING
BRAINS

1E: ChBrains_logo_H_solid_purple



CHANGING
BRAINS

1F: ChBrains_logo_H_solid_blue

MINIMUM SIZE



CHANGING
BRAINS

.6"

1.125"



CHANGING
BRAINS

BLACK + WHITE



CHANGING
BRAINS

1G: ChBrains_logo_V_solid_black



CHANGING
BRAINS

1H: ChBrains_logo_H_solid_black

LINE ART LOGOS

VERTICAL



2A: ChBrains_logo_V_line_orange



2B: ChBrains_logo_V_line_purple



2C: ChBrains_logo_V_line_blue

HORIZONTAL



2D: ChBrains_logo_H_line_orange



2E: ChBrains_logo_H_line_purple



2F: ChBrains_logo_H_line_blue

WHITE



CHANGING
BRAINS

2G: ChBrains_logo_V_line_white



CHANGING
BRAINS

2H: ChBrains_logo_H_line_white

BLACK



CHANGING
BRAINS

2J: ChBrains_logo_V_line_black



CHANGING
BRAINS

2K: ChBrains_logo_H_line_black

COLOR LOGOS REVERSED

VERTICAL



CHANGING
BRAINS

3A: ChBrains_logo_V_solid_orange_rev



CHANGING
BRAINS

3B: ChBrains_logo_V_solid_purple_rev



CHANGING
BRAINS

3C: ChBrains_logo_V_solid_blue_rev

HORIZONTAL



CHANGING
BRAINS

3D: ChBrains_logo_H_solid_orange_rev



CHANGING
BRAINS

3E: ChBrains_logo_H_solid_purple_rev



CHANGING
BRAINS

3F: ChBrains_logo_H_solid_blue_rev

MINIMUM SIZE



CHANGING
BRAINS

.6"

1.125"



CHANGING
BRAINS

BLACK + WHITE



CHANGING
BRAINS

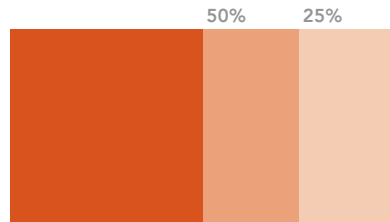
3G: ChBrains_logo_V_solid_black_rev



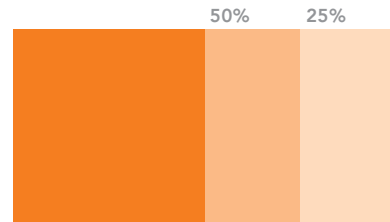
CHANGING
BRAINS

3H: ChBrains_logo_H_solid_black_rev

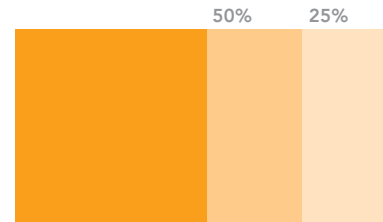
COLOR SPECS



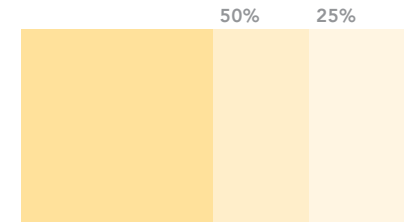
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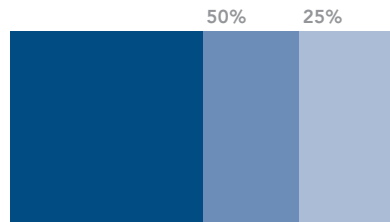
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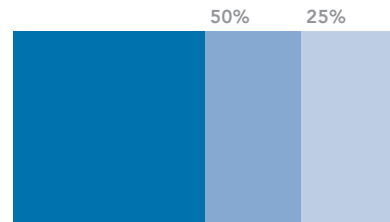
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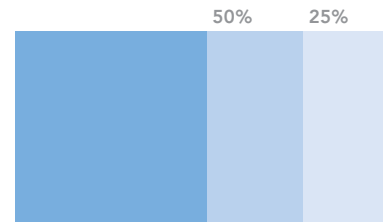
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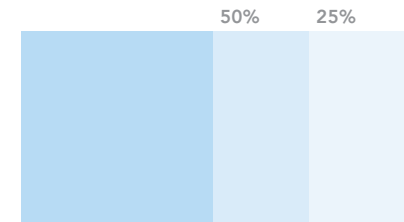
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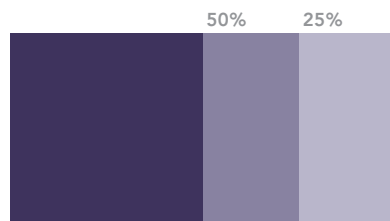
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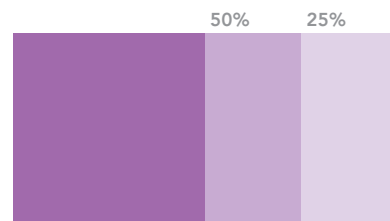
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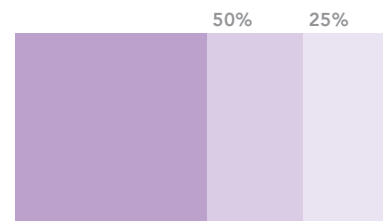
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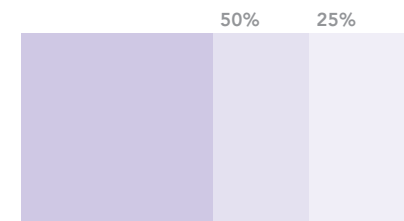
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C25 M38 Y00 K00
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PMS522
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C17 M19 Y00 K00
R206 G200 B228
PMS2706
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CHANGING
BRAINS

JAF DOMUS TITLING
REGULAR

JAF DOMUS TITLING
SEMIBOLD

LOGO TYPEFACE

JAF DOMUS TITLING

JAF Domus Titling is a rounded typeface with classical Roman proportions. It is unique in that it was designed as an all-caps sans from the beginning. Designed by Shoko Mugikura and Tim Ahrens and published through Just Another Foundry in 2013.

Available for purchase at: [Adobe fonts](https://adobe.com/fonts) and myfonts.com

GOOGLE FONTS

Available for free at: fonts.google.com

NUNITO

Nunito is a well balanced sans serif typeface superfamily with rounded terminals that give it a similar feel to JAF Domus Titling.

Neuroscience is rapidly advancing, presenting new frontiers for researchers, patients, and public audiences alike.

ROBOTO

A global community of international brain research projects has sought to embed neuroethics in both practical and theoretical aspects of scientific progress and technological development.

Neuroscience is rapidly advancing, presenting new frontiers for researchers, patients, and public audiences alike.

MONTERRAT

A global community of international brain research projects has sought to embed neuroethics in both practical and theoretical aspects of scientific progress and technological development.

MONTERRAT AND ROBOTO

Pair nicely with Nunito