



EXPLORE SCIENCE  
**Earth & Space**

LOGOS AND SPECS

OCTOBER 2016

**ENGLISH LOGO**

COLOR

VERTICAL



HORIZONTAL



**MINIMUM SIZE**



ENGLISH LOGO

1-COLOR

VERTICAL



HORIZONTAL



1-COLOR REVERSED

VERTICAL



HORIZONTAL



**BILINGUAL LOGO**  
COLOR

VERTICAL



**EXPLORE SCIENCE**

**Earth & Space**  
**La Tierra y el Espacio**

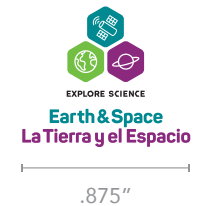
HORIZONTAL



**EXPLORE SCIENCE**

**Earth & Space**  
**La Tierra y el Espacio**

**MINIMUM SIZE**



## BILINGUAL LOGO

1-COLOR

VERTICAL



HORIZONTAL



1-COLOR REVERSED

VERTICAL



HORIZONTAL



# EXPLORE SCIENCE MARK

HORIZONTAL

COLOR



1-COLOR



1-COLOR REVERSED



VERTICAL



## COLOR SPECS



### **GROUNDING GREEN**

C-60 M-0 Y-100 K-0  
R-114 G-191 B-68  
PMS 360  
HTML #72bf44



### **ATMOSPHERIC BLUE**

C-100 M-11 Y-39 K-15  
R-0 G-137 B-145  
PMS 7713  
HTML #008991



### **GALACTIC PURPLE**

C-56 M-100 Y-17 K-0  
R-138 G-41 B-126  
PMS 513  
HTML #8a297e



**EXPLORE SCIENCE**  
**Earth & Space**

## TYPE



PANTON EXTRA BOLD  
W/ CUSTOM LETTERFORMS

EXPLORE SCIENCE  
**Earth & Space**

PANTON EXTRA BOLD

## TYPEFACE INFO

---

### PANTON

Panton is geometric, highly legible, and friendly.  
The Panton font family is versatile and includes 10 weights.  
Available at: [myfonts.com](http://myfonts.com)