

TELLING THE STORY: SCRIPTS AND STORYBOARDS

(or, at least the way I use them)

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Presentation Overview:

1. Getting the thoughts out of your head
2. Scriptwriting, simplified – using it effectively
3. Storyboarding, simplified – using it efficiently

GET IT OUT OF YOUR HEAD!!!

- Be quick and dirty
- Outline, notes, post-its - whatever it takes
- Focus on key questions
- What NOT to worry about:
 - Logic
 - Definitions
 - Details
 - Flow



QUESTIONS TO CONSIDER:

1. Who is the audience?
 - Age/demographic
 - Professional vs. nonprofessional
2. Where will it be seen?
3. What is the purpose?
4. What is your topic?
5. Who is your talent?
 - Casting vs. assigned



WRITE AN OUTLINE

- Organize Your Thinking
- Key Words
- Important Phrases
- Essential Actions

THINK: Marvel Method

GOTHAM ADVENTURES #32 OUTLINE

PAGE ONE

Open on Batman leaning over an unconscious man or woman, feeling for a pulse while Robin looks off panel in shock.

PAGES TWO AND THREE

Pull back to see an enormous throng of people flooding the streets of Gotham towards them-- complete and utter mayhem.

PAGE FOUR

More mayhem as they try to fight off the citizens without hurting them.

PAGE FIVE

They grab the victim and take hir to the hospital.

PAGE SIX

Get to the hospital and realize it too is a madhouse.

PAGE SEVEN

Find out why...the Scarecrow!

PAGE EIGHT

We're in Gordon's office as he replays the tape the Scarecrow made. Apparently, every station in the city is playing it nonstop, along with "experts" who say nothing in a very impressive and endless way.

PAGE NINE

Discussion moves to the Batcave as they go over what it could be. As they do, we see scenes of mayhem in Gotham. Keep up the urgency.

SAMPLE VIDEO 1:

Build a Giant Puzzle

WRITE A SCRIPT

- Detailed Information
- Scene by Scene Flow
- Specific Statements
- Shot Descriptions

Isabella
O Wow...What do we use?

Mr. O
Well, to really answer that, we first need to understand why we need it.

[Cut to: **Courtyard**]

Mr. O is in the foreground facing the camera while Daisy and Isabella are playing in the background.

Mr. O
Small doses of sunlight, like 10-15 minutes 3-4 times a week, are beneficial to humans, as it allows us to produce vitamin D which helps make stronger bones, improves the immune system, and may help prevent some forms of cancer. Anything longer than that and we need sun protection.

Cut to sky with sun in a corner of the visual. First graphic to come up is "Ultraviolet (UV) Rays." Then arrows coming off the sun with "UVA" and "UVB" embedded in them.

Mr. O (VO)
We use sunscreens and sunblocks to protect us against ultraviolet or UV rays produced by the sun, specifically UVA and UVB rays, too much of which can damage to your skin and contribute to skin cancer.

*Graphic: Ultraviolet (UV) Rays
Graphic: UVA and UVB*

[Cut to: Power Science Lab]

Mr. O, Daisy and Isabella are sitting behind the table filled with sunscreen and sunblock.

Daisy
But I thought that getting a suntan was healthy.

Mr. O
No, and it doesn't matter if it is from the sun or a salon.

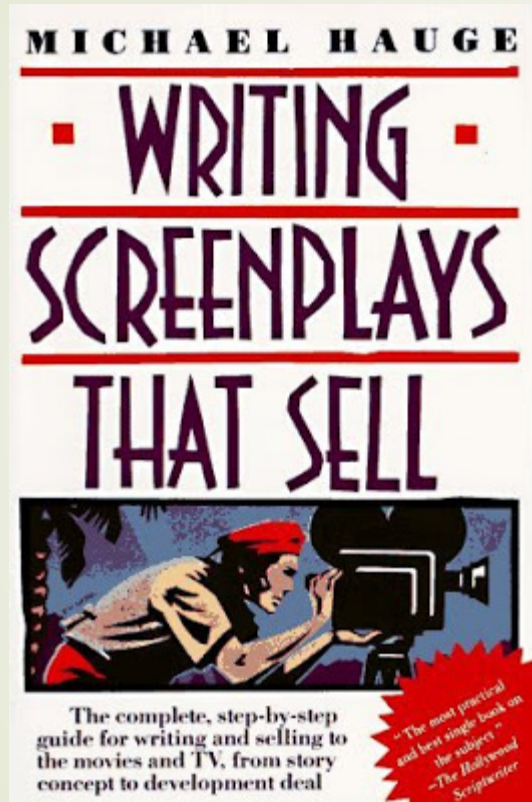
Cut to graphic quote.

Mr. O (VO)

SAMPLE VIDEO 2:

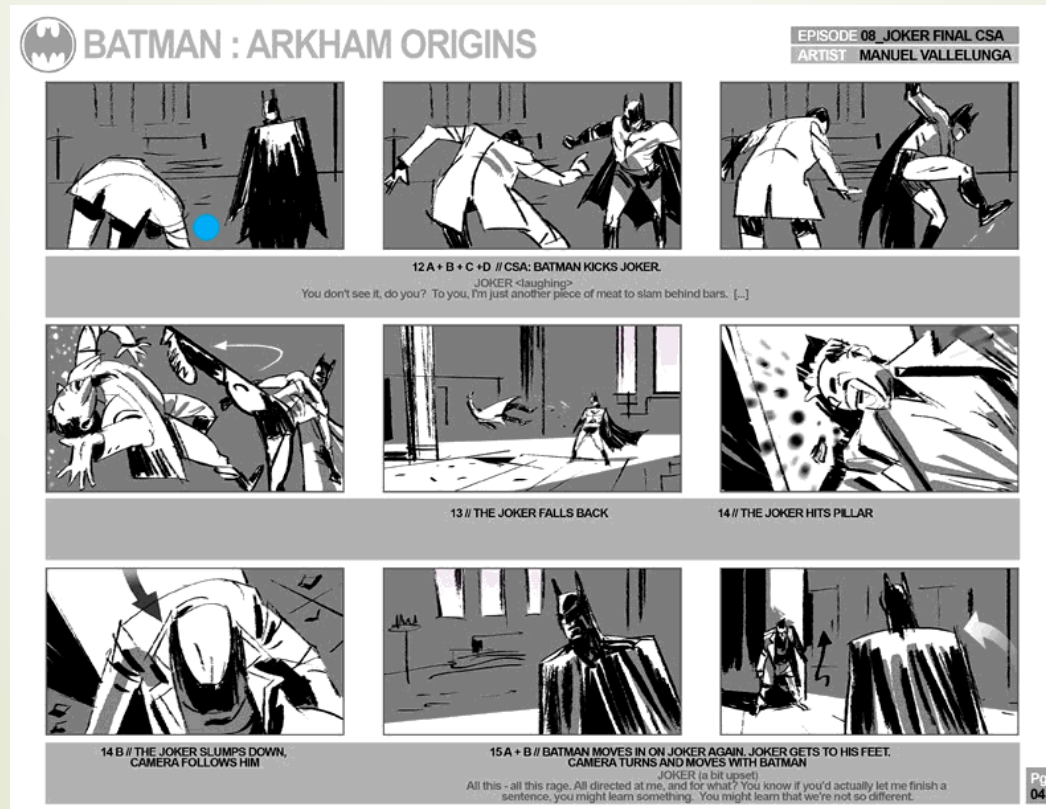
Quick Freeze Ice Cream

MORE ON SCRIPTWRITING



WRITE A STORYBOARD

- Design the Flow
- Focus on Camera Shots
- Helps Describe the Script



SAMPLE VIDEO 3:

Juggling for the Complete Klutz



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