



# NISE Network Informal Online Get-Together: Sharing Resources & Strategies for Engaging & Supporting Our Communities during COVID-19

Online Workshop Summary of Resources

March 31, 2020

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## ONLINE WORKSHOP PRESENTERS

- Brad Herring, Museum of Life and Science, NC
- Darrell Porcello, Children's Creativity Museum, CA
- Emily Belle, Sciencenter, NY

## WORKSHOP RECORDING

- Workshop recording (Vimeo): <https://vimeo.com/402975907/6bd5c6d18a>
- NISE Net workshop product page  
<https://www.nisenet.org/catalog/nise-network-online-informal-get-together-sharing-resources-strategies-engaging-supporting>

## WORKSHOP RESOURCES AND LINKS

- Coronavirus resources and Network response: <https://www.nisenet.org/coronavirus>
- NISE Net at Home resources: <https://www.nisenet.org/athome>
- NISE Net Creative Commons & Copyright
  - [https://www.nisenet.org/development\\_process](https://www.nisenet.org/development_process)
  - <http://bit.ly/PublisherCopyright>
- Tips for working from home: <https://www.nisenet.org/blog/post/tips-working-home>
- Zoom: How to videos to help users get started  
[https://www.youtube.com/playlist?list=PLKpRxBfeD1kEM\\_I1IId3N\\_XI77fKDzSXe](https://www.youtube.com/playlist?list=PLKpRxBfeD1kEM_I1IId3N_XI77fKDzSXe)
- NASA at Home resources
  - <https://www.nasa.gov/specials/nasaathome/>
  - <https://science.nasa.gov/get-involved/nasaathome>
  - <https://www.ipl.nasa.gov/edu/>
  - <https://www.nasa.gov/stem>
- Howtosmile: digital library of over 3000 hands-on STEM activities
  - <https://www.howtosmile.org/>
- DIY Science apps and activities: <https://bit.ly/diyscienceapps>

## SHARED PARTNER RESOURCES & RECOMMENDATIONS

### Social media, marketing, and management

- Coronavirus: From Facebook Live to YouTube, live video is back. How the apps compare. USA Today, published 3/26/2020

<https://www.usatoday.com/story/tech/2020/03/26/how-do-facebook-twitter-youtube-and-instagram-live-compare/2901775001/>

- American Alliance of Museums: How your museum can use social media during COVID-19 <https://www.aam-us.org/2020/03/24/how-your-museum-can-use-social-media-during-covid-19/>
- Hootsuite - Social media management platform: <https://hootsuite.com/>
- Partner share-out: Create an Excel or Google spreadsheet that all staff has access to that essentially is set up like a calendar with each day broken up into multiple blocks. Any staff member can set up to have their content posted by labeling a block that will then get directed to the appropriate staff person to schedule post.
- Partner share-out: Utilize newspaper and radio for alternative marketing outreach.

### Online streaming platforms

- Zoom: How to videos to help users get started [https://www.youtube.com/playlist?list=PLKpRxBfeD1kEM\\_I1ld3N\\_Xl77fKDzSXe](https://www.youtube.com/playlist?list=PLKpRxBfeD1kEM_I1ld3N_Xl77fKDzSXe)
- StreamYard - A live streaming studio in your browser (paid): <https://streamyard.com/>
- Open Broadcaster Software (OBS) - A free, open source software for online video recording and live streaming: <https://obsproject.com/>

### Video editing tools

- Vimeo – Create and edit videos online: <https://vimeo.com/videoschoolvideos>
- Camtasia – All in one screen recorder and video editor (paid) <https://www.techsmith.com/video-editor.html>
- lumen5 – video creator (paid): <https://lumen5.com/>

### Other miscellaneous

- Virtual camp example: Trackers Portland: <https://trackerspdx.com/online/trackers-kids>
- U.S. Chamber of Commerce Coronavirus Emergency Loans Small Business Guide & Checklist [https://www.uschamber.com/sites/default/files/023595\\_comm\\_corona\\_virus\\_smallbiz\\_loan\\_final.pdf](https://www.uschamber.com/sites/default/files/023595_comm_corona_virus_smallbiz_loan_final.pdf)

## STAYING CONNECTED TO THE NISE NETWORK

- Subscribe to the monthly newsletter: <https://www.nisenet.org/newsletter>
- Follow #nisenet on social networking: <https://www.nisenet.org/social>
- Contact your Regional Hub Leader with questions: <https://www.nisenet.org/contact>

## ACKNOWLEDGEMENTS



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