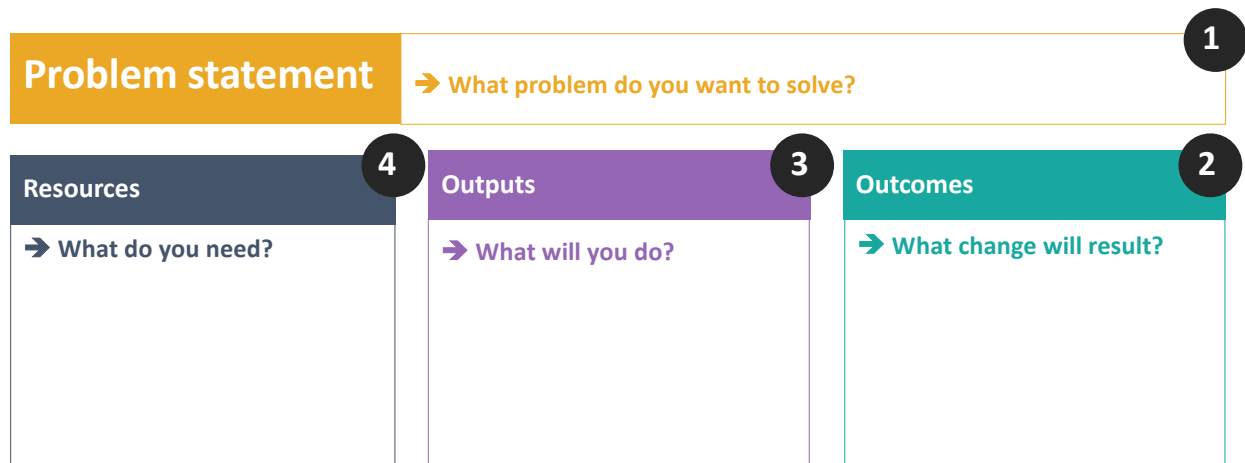


Logic Model

Planning Activity

OVERVIEW

A logic model is a planning tool that describes a problem and presents a plan to address it in one page. Logic models can help organizations identify and communicate the change they want to see in their community and the specific resources, activities, products, and partnerships that will help them to accomplish it. This guide and worksheets can help an organization begin to develop a logic model to plan a sustainability project or initiative.



STEPS

- 1. Problem statement:** Identify the problem or challenge you want to address. What can you do that will make a real difference in your community?
- 2. Outcome:** Articulate what change you want to see. What will be different when you're done?
- 3. Outputs:** Describe concrete activities and products that will lead to the outcome you want. What are the things you'll do and make? Who will participate in them?
- 4. Resources:** List the resources you have and the resources you need to carry out the project. What knowledge, relationships, funding, time, and other things are necessary?
- 5. Review and revise:** Now, read through your logic model from start to finish, not in the order you wrote it but in the order of implementation: Problem statement, Resources, Outputs, and Outcomes. Examine each part, and the connections between them, each step of the way. Can you get the resources you need? Can you carry out your proposed activities and products? Will they lead to the change you hope for? Revise the model so that it flows in a logical way and represents a feasible plan.
- 6. Timeline:** Once you have roughed in your preliminary logic model, turn your attention to the timeline and next steps in your planning process. This will probably include sharing—and continuing to revise—your draft logic model.

NOTES

This activity can be done individually or in a small group. Developing a final logic model will be an iterative process. If this is the beginning of your planning work, you might focus more on coming up with problems that are inspiring, important, and a good fit to your organization's mission and assets. Later on, you might focus more on ensuring that you define outcomes that are measurable, and on getting the scale and scope of your approach right for your organization.



This guide and worksheet represent a simplified version of logic model designed to help organizations develop an early concept for a project. For more information on how to build and use logic models, you can search the term online. There are many guides and resource collections that provide more information on using this method as part of a project planning process.

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LOGIC MODEL WORKSHEET

Problem statement

➔ What problem do you want to solve?

Resources

➔ What do you need?

Outputs

➔ What will you do?

Outcomes

➔ What change do you want to see?

TIMELINE

➔ How long will it take? In what order will activities unfold? What key milestones will you pass along the way?

➔ What are your immediate next steps?