# Explore Science - Earth & Space Toolkit 2018 Application

## Your Name and Organization

### 1) Enter the name of a contact person and a shipping address for your kit (no P.O. boxes please).

First Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Last Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Job Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address 1\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/Town\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### State\*

Country\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Zip\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Institution Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### 2) Please confirm your organization in the pull-down selection below. Organizations are sorted alphabetically by state, then city, and organization. If your organization is not listed, please choose "OTHER" at the bottom of the list.

 ( ) OTHER

## Organization Information

#### 3) Which best describes your organization?\*

( ) museum / science center / informal science education organization

( ) college / university

( ) other (please describe): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### 4)

**If your organization is a museum, please check boxes to indicate all types that apply:**

[ ] science or technology museum / science center

[ ] children's museum

[ ] art or history museum

[ ] natural history museum or nature center

[ ] emerging or developing museum

[ ] planetarium

[ ] observatory

[ ] NASA Visitor Center

[ ] other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ] N/A

#### 5) ****Budget:**** What is the annual operating budget of your museum or organization?\*

[ ] under $250,000

[ ] $250,000 - $500,000

[ ] $500,000 - $1 million

[ ] $1 - $2.5 million

[ ] $2.5 - $6.5 million

[ ] over $6.5 million

[ ] Comment about annual operating budget (if needed): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### 6) ****Setting:**** Please categorize your organization's location.\*

[ ] urban - large city (> 250,000)

[ ] urban - mid-sized city (100,000 - 250,000)

[ ] urban - small city (< 100,000 )

[ ] suburban

[ ] rural

### 7) ****Annual On-Site Attendance:****  How many visitors does your organization reach each year ****at your facility****?

If you do not serve on-site visitors at your facility, please enter zero.
Please enter numbers only.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### 8) ****Annual On-Site Attendance Comments:****Please briefly describe how your organization determines annual on-site attendance.For example, do you use ticket sales, gate entrance, program registration, visitor logs, staff estimates, or other ways to estimate?(Limit: 300 words)

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### 9) ****Annual Off-Site Attendance:**** How many visitors does your organization reach each year at locations ****outside your facility****?

If you do not serve off-site visitors or do not have an estimate for number of people served annually, please leave blank.
Please enter numbers only.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### 10) ****Annual Off-Site Attendance Comments:****Please briefly describe how your organization determines annual off-site attendance.For example, do you use program registration, visitor logs, staff estimates, or other ways to estimate?(Limit: 300 words)

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## Describe your plans

### 11) ****Your Event Plans****Briefly describe your plans for organizing events or activities during March through May 2018. Please include the type of event, location, intended audience, collaborators, and any other details you feel are important. (Limit: 300 words)\*

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#### 12) AudiencesPlease categorize the underserved audiences you hope to reach through your event(s) (please check all that apply):\*

[ ] racial and ethnic minorities / communities of color

[ ] American Indian / Alaska Native

[ ] low-income / lower socio-ecomic status

[ ] girls

[ ] at-risk youth

[ ] Spanish-speaking audiences

[ ] other non-native English speakers

[ ] disabled / differently abled

[ ] rural

[ ] city

[ ] other underserved audiences: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

[ ] N/A

#### 13) Using your toolkit in addition to your required eventPlease indicate where you might use your toolkit activities during the rest of the year (please check all that apply):\*

[ ] ongoing programming at our facility

[ ] collaborations with local youth service organizations
(4-H, Boys & Girls Clubs of America, Boy Scouts of America, Girl Scouts, Girls Inc., PTA, the Y, YWCA, etc.)

[ ] family science nights

[ ] afterschool programming

[ ] special one-time events

[ ] community events

[ ] summer camp programming

[ ] library outreach

[ ] K-12 school outreach

[ ] home school programs

[ ] adult-only events

[ ] celestial events (such as star gazing, meteor showers, moon viewing, etc.)

[ ] other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

[ ] N/A

### 14) Plans for using your toolkit at other times during the yearBriefly describe how you plan to use the toolkit or activities in other contexts in addition to the required event described above. Strong applications will include plans for using the toolkit during the rest of the year.(Limit: 300 words) \*

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## Your feedback to help us plan

#### 15)

**The NISE Network has been considering including activities in future toolkits that utilize different technologies.
Please rate the likelihood that you would use an activity that requires the following technology:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Not at all likely** | **Slightly likely** | **Likely** | **Very likely** |
| An activity that requires your facility to provide a hand-held device (e.g. iPads, Android tablets) for visitors  | ( )  | ( )  | ( )  | ( )  |
| An activity that requires your facility to provide a laptop (e.g. Chromebook) for visitors  | ( )  | ( )  | ( )  | ( )  |
| An activity that requires your visitors to bring their own device (e.g. iPhone, Android phone) | ( )  | ( )  | ( )  | ( )  |
| An activity that requires reliable public WIFI in your visitor space | ( )  | ( )  | ( )  | ( )  |

#### 16) Series of one-hour online professional development workshops on a variety of topicsThe NISE Network is planning to offer  a series of one-hour drop-in online workshops on a variety of topicsTo help us plan and gauge interest in different topics, please rate you or your staff's interest in the following free one-hour online workshops.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Not at all interested** | **Somewhat interested** | **Interested** | **Very interested** |
| Earth & Space connections to children's literature and storybooks | ( )  | ( )  | ( )  | ( )  |
| Ways to use your Earth & Space toolkit activities with very young children / early learners  | ( )  | ( )  | ( )  | ( )  |
| Ways to use your use Earth & Space toolkit activities during astronomical events throughout the year | ( )  | ( )  | ( )  | ( )  |
| Forming community partnerships - faith-based organizations and places of workshop | ( )  | ( )  | ( )  | ( )  |
| Forming community partnerships - afterschool programs | ( )  | ( )  | ( )  | ( )  |
| Connecting Earth & Space toolkit activities to the launch of the James Webb Space Telescope  | ( )  | ( )  | ( )  | ( )  |

### 17) Are there other topics you would like to see covered in a one-hour online workshop?

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## Toolkit use agreement

If you are selected to receive a toolkit, you are expected to:

* **Hold at least one event in March - May 2018**
* **Submit an online event report by June 15, 2018**

The NISE Network will provide a template for the event report. If you find that you cannot use the toolkit materials, you may be asked to return them or distribute them to another user.

#### 18) Do you agree to these terms?\*

( ) Yes

( ) No

## Toolkit application complete

### Thank you!

**Your application for an Explore Science: Earth & Space toolkit is now complete. You should receive an automated email from KC Miller of the Science Museum of Minnesota (kcmiller@smm.org) with a PDF of your application attached; you may need to check your email spam filter for the automated email.**

**You will be contacted by a NISE Network representative if there are additional questions about your application. You can expect to hear about the status of your kit application in late December.**

**If your status changes or you have additional questions, feel free to contact us at kcmiller@smm.org

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